PART 1 APPLICANT INFORMATION

1. How did you hear about the WEPs Awards?
2. Country which the company is applying from (or country in which the initiative presented for awards consideration was implemented):
3. Company Name (English):
4. Company Name (Local language):
5. Company Headquarters (if available):
6. Industry:
7. Is your company or organization registered as a business (this includes established and startup for-profit businesses and social enterprises)?:
8. Number of employees
9. Percentage of women employees
10. Company CEO, Founder or Co-Founder:
11. Contact person:
12. Contact person’s position:
13. Contact phone number:
14. Contact Email Address:
15. Mailing address (optional):
16. Company website:
17. Category applied for (select up to two):
18. Has your company signed the Women’s Empowerment Principles (WEPs) CEO Statement?
   *Note: If you are shortlisted for the final round of judging, your company must become a signatory by signing the WEPs CEO Statement of Support and submitting the online application form at least 10 days prior to the date of the awards ceremony.
PART 2 GENERAL QUESTIONS
Answers to all questions should refer only to current policies, practices, programs, activities and data. In order to verify answers, applicants will be asked to submit additional supporting documents to all questions. These supporting documents can include but are not limited to: company policies, action plans, company webpage, organization structure chart, internal and external communication materials, press releases, or any other types of documents that can validate a certain response. All information in the supporting documents will be confidential and only used for the award selection. If you require further clarification on the questions, please email unwomen.china@unwomen.org for assistance.

1. The percentage of women in management positions, at all levels, including the company's top management, is:
2. Does your company have an organization-wide gender equality strategy in place, and has it been implemented? [i.e. trainings on gender bias, specified budget for gender equality measures, measuring and reporting on gender equality strategy]
3. Does your company have criteria for the promotion of gender equality encompassed in the processes of: (1) Selection (2) Hiring (3) Retention (4) Promotion (5) Training?
4. Does your company offer and support paid maternity leave?
5. Does your company offer and support paid paternity leave?
6. Does your company have an approach to accommodate the work/life balance of all employees, including supporting employees as parents and caregivers?
7. Does your company take steps to a) expand relationships with women-owned businesses in the value chain and when contracting vendors and/or b) procure from suppliers that have good performance on gender equality and/or c) encourage suppliers to have good performance on gender equality?
8. Does your company have an approach to responsible marketing that considers the portrayal of gender stereotypes?
9. Does your company have a policy to ensure an environment free of violence, harassment and sexual exploitation?
10. Does your company promote or support awareness raising in the community about gender equality (it could be campaigns, forums, conferences, published articles), or does your company invest financial, human and / or material resources in community programs that aim to promote women's empowerment (i.e. CSR programs)?
11. Does your company have policies or actions to ensure the health, safety and well-being of all women and men workers?
PART 3 CATEGORY QUESTIONS
As in Part 2, the supporting evidence provided in Part 3 responses will be used to verify claims made in the application. All information in the supporting documents will be confidential and only used for the award selection. You can select up to two categories for which you are applying.

Leadership Commitment and Action
Title: Enter the title and short description of the initiative (max. 50 words)
Nominee Name and Date of Birth (DD/MM/YEAR):

Background (400 words):
1. Please describe a policy, programme or initiative that the applicant has launched or spearheaded to advance the company's efforts to implement the WEPs and achieve gender equality, and who was involved? What role did the Nominee CEO/high-level management team member or nominee Youth Leader play?
2. Explain the specific purpose of the policy, programme or initiative. Why was it launched? What need, goal or gap does it address? Is it aimed at addressing gender equality in the workplace, marketplace and/or community? Who does it seek to impact?
3. Describe how the nominated leader engaged in partnerships and/or collaboration with peers, existing campaigns, industry networks, and/or other stakeholders such as government, civil society, and non-profits. How was collaboration used to enhance the initiative?

Challenges and Lessons Learned (400 words):
1. What were/are the most persistent challenges? How were/are they being overcome?
2. What are the key lessons learned from launching the policy, programme or initiative?
3. How does the company plan to integrate lessons learned into company policy and practice and/or the next phase of the initiative?

Defining Success and Reporting on Progress (400 words):
1. How was or will success be determined? If relevant, what indicators and metrics were/are included? Was sex-disaggregated data collected to track and measure progress?
2. What are the outcomes to date? Please be as specific as possible and supply available data.
3. How does the nominated applicant plan to carry forward the initiative (including a scaling and/or sustainability plan)?

Supporting Documents (i.e. company policies, press release, company newsletter, photos, CSR reports or other report from the company, etc.)

Gender-inclusive Workplace
Title: Enter the title and short description of the initiative (max. 50 words)

Background (400 words):
1. Please describe one specific policy, programme or initiative for gender equality in the workplace.
2. Explain the specific purpose of the policy, programme or initiative. Why was it launched? What need, goal or gap does it address? Who does it seek to impact and what is the current scale of the initiative (e.g., the number of employees it would cover, their roles and job levels, the countries it would be implemented in)? Which departments or individuals are involved?

3. Were any external partners involved (i.e. other businesses, industry networks, and/or other stakeholders such as government, civil society, and non-profits)? If so, what approach did the company take to build partnerships and engage in collaboration? How did collaboration support or enhance the initiative?

Challenges and Lessons Learned (400 words):
1. What were the main challenges and roadblocks in the implementation of the progress? How were/are they being overcome?
2. What are the key lessons learned from this?
3. How does the company plan to integrate lessons learned into company policy and practice and/or the next phase of the initiative?

Defining Success and Reporting on Progress (400 words):
1. How was or will success be determined? If relevant, what indicators and metrics were/are included? Was sex-disaggregated data collected to track and measure progress?
2. What are the outcomes to date? Please be as specific as possible and supply available data.
3. How does the company plan to carry forward the initiative (including a scaling and/or sustainability plan)?

Supporting Documents (can include company policies, press release, company newsletter, photos, CSR reports or other report from the company, etc.)

Gender-responsive Marketplace
Title: Enter the title and short description of the initiative (max. 50 words)

Background (400 words):
1. Please describe one specific policy, programme or initiative for gender equality in the marketplace.
2. Explain the specific purpose of the policy, programme or initiative. Why was it launched? What need, goal or gap does it address? Who does it seek to impact and what is the current scale of the initiative (e.g., the number of employees it would cover, their roles and job levels, the countries it would be implemented in)? Which departments or individuals are involved?
3. Were any external partners involved (i.e. other businesses, industry networks, and/or other stakeholders such as government, civil society, and non-profits)? If so, what approach did the company take to build partnerships and engage in collaboration? (i.e. joining industry initiatives such as the Unstereotype Alliance). How did collaboration support or enhance the initiative?

Challenges and Lessons Learned (400 words):
1. What were the main challenges and roadblocks in the implementation of the
progress? How were/are they being overcome?
2. What are the key lessons learned from this?
3. How does the company plan to integrate lessons learned into company policy and practice and/or the next phase of the initiative?

Defining Success and Reporting on Progress (400 words):
1. How was or will success be determined? If relevant, what indicators and metrics were/are included? Was sex-disaggregated data collected to track and measure progress?
2. What are the outcomes to date? Please be as specific as possible and supply available data.
3. How does the company plan to carry forward the initiative (including a scaling and/or sustainability plan)?

Supporting Documents (can include company policies, press release, company newsletter, photos, CSR reports or other report from the company, etc.)

Community and Industry Engagement
Title: Enter the title and short description of the initiative (max. 50 words)

Background (400 words):
1. Please describe one specific policy, programme or initiative for gender equality in the workplace.
2. Explain the specific purpose of the policy, programme or initiative. Why was it launched? What need, goal or gap does it address? Who does it seek to impact and what is the current scale of the initiative (e.g., the number of employees it would cover, their roles and job levels, the countries it would be implemented in)? Which departments or individuals are involved?
3. Were any external partners involved (i.e. other businesses, industry networks, and/or other stakeholders such as government, civil society, and non-profits)? If so, what approach did the company take to build partnerships and engage in collaboration? How did collaboration support or enhance the initiative?

Challenges and Lessons Learned (400 words):
1. What were the main challenges and roadblocks in the implementation of the progress? How were/are they being overcome?
2. What are the key lessons learned from this?
3. How does the company plan to integrate lessons learned into company policy and practice and/or the next phase of the initiative?

Defining Success and Reporting on Progress (400 words):
1. How was or will success be determined? If relevant, what indicators and metrics were/are included? Was sex-disaggregated data collected to track and measure progress?
2. What are the outcomes to date? Please be as specific as possible and supply available data.
3. How does the company plan to carry forward the initiative (including a scaling and/or sustainability plan)?
COVID-19 Action

Title: Enter the title and short description of the initiative (max. 50 words)

Background (400 words):
1. Please describe policies or programs that corporations have taken to promote gender equality and women’s empowerment in the context of COVID-19.
2. Explain the specific purpose of the policy, programme or initiative. Why was it launched? What need, goal or gap does it address? How does it contribute to address the issues caused by COVID-19?
3. Were any external partners involved (i.e. other businesses, industry networks, and/or other stakeholders such as government, civil society, and non-profits)? If so, what approach did the company take to build partnerships and engage in collaboration? How did collaboration support or enhance the initiative?

Challenges and Lessons Learned (400 words):
1. What were the main challenges and roadblocks in the implementation of the progress? How were they/are they being overcome?
2. What are the key lessons learned from launching the policies or programmes?
3. How does the company plan to integrate lessons learned into company policy and practice and/or the next phase of the initiative?

Defining Success and Reporting on Progress (400 words):
1. How was or will success be determined? If relevant, what indicators and metrics are/were included? Was sex-disaggregated data collected to track and measure progress?
2. What are the outcomes to date? Please be as specific as possible and supply available data.
3. How does the nominated applicant plan to carry forward the initiative, if applicable (i.e. scaling and/or sustainability plan)? How will this initiative influence your future business and operations model with regards to gender equality?

Supporting Documents (can include company policies, press release, company newsletter, photos, CSR reports or other report from the company, etc.)